

2022 Annual Report



Message from the CEO

In 2022, our communities continue to grapple with the enduring uncertainty of multiple behavioral health crises. The lingering mental health impacts of the COVID-19 pandemic and the resurgent opioid epidemic are devastating families and driving demand for services to all-time highs. Social and political unrest have fueled anger and distrust. Reimbursement rates stagnate while wage competition and inflation accelerate the costs of delivering services. And a worsening labor market makes talented staff hard to find, easy to lose, and difficult to replace. It's been a tough year.

Despite these challenges, Ohio Council member organizations continue to rise up and respond with unyielding fortitude, overcoming fatigue, adversity, and the relentless stress of constant change. Your organizations have dug deep to maintain a workforce that delivers high-quality, effective behavioral health care. You have continued to innovate, develop, and adapt programs, utilize technology, and meet people where they are – in their homes, in the community, in the office, or over telehealth. You have expanded crisis services, made medication-assisted treatment and naloxone accessible, implemented 9-8-8, and supported implementation of OhioRISE to support youth with significant behavioral health challenges.

Brick by brick and shoulder to shoulder with our partners and elected officials, we will build on the strong foundation of our community-based behavioral health programs. Going forward, we will create person-centered, population health focused service delivery. We will seek to build resiliency and prevention services while engaging individuals early and often in recovery and treatment. We will harness technology and advance telehealth. We will engage and develop the next generation of caring, trauma-informed professionals. We will encourage those with lived experiences to share their journeys as part of our workforce. We will be recognized as vital health care practitioners. And brain health will be viewed as the cornerstone of health and wellness.

The Ohio Council stands ready. We will continue our unparalleled advocacy, leadership, and member support as we strive to build a community behavioral health system and value our talented workforce. We will advocate for sound public policy, critical investments and financing, and pragmatic solutions that sustain and support a full array of behavioral health services so all Ohioans can experience recovery, hope, healing, and health.

Veresa Lampl, LISW-S

Teresa Lampl, LISW-S Chief Executive Officer





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2022 Accomplishments

- Grew membership by nearly 10% while sustaining high membership engagement through virtual meetings and collaboration.
- Released the "Breaking Point: Ohio's Behavioral Health Workforce Crisis" report that spurred statewide advocacy demanding a response for more trained and qualified professionals.
- Secured ARPA-HCBS funding to support behavioral health providers with ongoing COVIDrelated challenges and advocated for a dedicated \$85 million to support BH workforce pipeline development.
- Led policy and practice advocacy to support the development, rate setting, and implementation of the OhioRISE program, Mobile Response and Stabilization Services (MRSS), and Intensive Home-Based Treatment (IHBT), and other new services to support youth with complex behavioral health needs.
- Expanded training and technical assistance for youth and family services providers as a partner of the Ohio Child and Adolescent Behavioral Health Center of Excellence.
- Advocated for the creation of and actively engaged members in the OhioMHAS Chapter 340 Review Workgroup to define challenges and explore solutions for modernizing ADAMHS Board statutory requirements through a transparent and public process.
- Collaborated with OhioMHAS with strong member participation to support 9-8-8 planning and implementation as well as the development of a strategic, comprehensive crisis continuum plan.
- Led the Ohio Parity Coalition to continue to advance education and enforcement of insurance parity through training, dissemination of the Ohio Parity Employer Toolkit, and support of an actuarial study of insurance rates in Ohio.
- Advocated to support access to substance use services through the Medicaid 1115 SUD waiver, Opioid Treatment Provider policy and regulatory reforms to increase access to methadone and buprenorphine, and reliance on quality standards for recovery housing.
- Collaborated with state agencies and professional licensure boards to ensure state telehealth rules were as flexible as possible to maintain continued access to this critical service delivery method.
- Advanced state policy discussions to establish integrated care delivery models such as the Certified Community Behavioral Health Centers (CCBHC).
- Engaged in policy development to support Medicaid Next Generation Managed Care components offering technical assistance with the provider network management, centralized credentialing, single pharmacy benefit manager, and fiscal intermediary.
- Sustained advocacy for investment and implementation of ODE's Whole Child model supporting social-emotional learning and the value of school-community BH provider partnerships.
- Advocated for greater investment in supportive employment and vocational rehabilitation services for Ohioans in recovery and living with mental illness.
- Engaged in new collaborative partnerships with the Ohio Prevention Coordinating Center of Excellence and Ohio Suicide Prevention Foundation (OSPF).
- Operationally, The Ohio Council initiated an investment strategy to support our long-term financial stability, relocated our physical office, invested in technology upgrades, and updated our communications and social media presence.



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2023 Advocacy Priorities

- Strengthen the behavioral health workforce pipeline through regulatory reforms for state professional licensure, improving career development opportunities and preparing students for community-based practice.
- Enforce insurance parity for mental health and substance use services through continued collaboration with the Ohio Department of Insurance and the U.S. Department of Labor.
- Improve access to behavioral health services through federal policy advocacy and Ohio Medicaid rate adjustments that consider medical inflation while also making targeted investments in certain services.
- Support access to services through federal public health emergency unwinding efforts related to Medicaid provider revalidation, Medicaid member redetermination, and the rescission of federal waivers related to telehealth (HIPAA and in-person prescribing).
- Promote quality and adherence to nationally recognized standards of care and service delivery by requiring behavioral health national accreditation for Ohio's behavioral health providers.
- Support statewide prevention efforts through public awareness and anti-stigma campaigns.
- Advocate for enhanced, direct funding for primary prevention, consultation, early intervention, and harm reduction strategies in schools and local communities.
- Full implementation and fiscal sustainability of 9-8-8 and crisis services outlined in the OhioMHAS Crisis Continuum plan.
- Advocate for the establishment of Certified Community Behavioral Health Centers (CCBHC) to promote whole-person, integrated care.
- Increase positive outcomes and recovery by increasing access to healthy and safe housing options, connecting people with meaningful employment, and investing in the peer support workforce and services.
- Support full implementation and operationalization of the Ohio Medicaid Next Generation Medicaid Managed Care program components, including OhioRISE and expanded partnerships with the Medicaid managed care plans to support integrated care.
- Develop a standard, model contract that defines base business and regulatory requirements between ADAMHS Boards and providers to promote efficient resource use with flexibility to collaboratively respond to local needs as defined in the community plan.
- Explore opportunities to improve care coordination, data analytics, and outcomes management through more efficient use of technology, interoperability, and health information exchange.



OC-PAC is the political action committee and a restricted account of The Ohio Council that complements our traditional policy and regulatory advocacy efforts, allowing us to build and strengthen relationships with policy makers who share and support our interests and priorities. The OC-PAC is funded by the personal donations of individuals who are associated with or employed by members of our trade association. To learn more or make a personal contribution, visit our website at https://www.theohiocouncil.org/pac